

# IDEAL SEGREGATED FUNDS – SIGNATURE SERIES

## PARTNERING WITH DYNAMIC FUNDS®

### Ideal Segregated Funds – Signature Series highlights

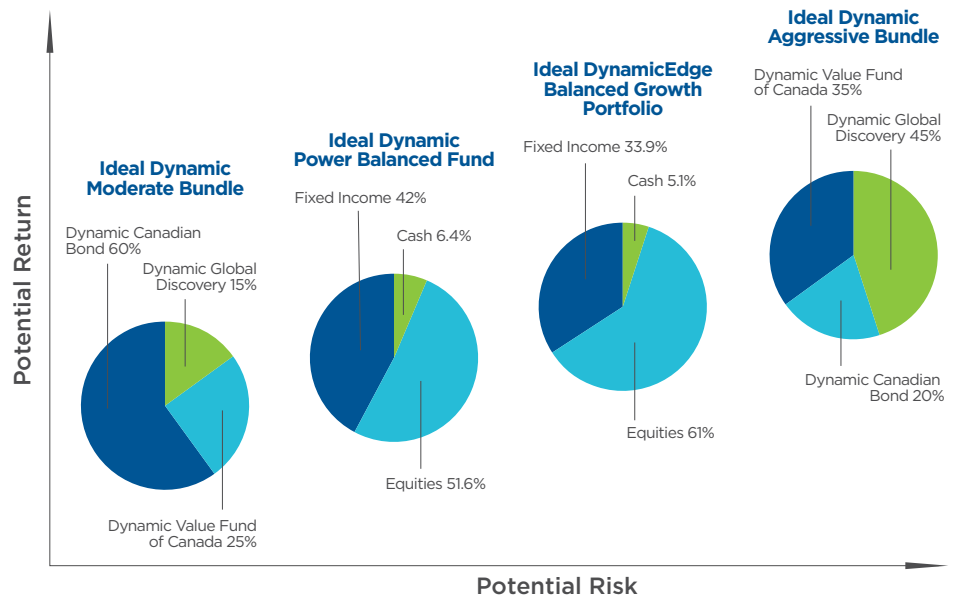
- Choice of Maturity/Payout Benefit Guarantees – Ideal 75/100 or Ideal 100/100 Series, depending on the level of protection clients need
- Peace of mind – 100% Death Benefit Guarantee if contract is issued before age 80 (75% Death Benefit Guarantee if contract is issued on or after age 80)
- Value for RIF clients – Payout and Death Benefit Guarantees (reduced on a dollar-for-dollar basis by RIF scheduled payments) could leave your clients or their beneficiaries with more money than products which reduce guarantees proportionally
- Increased protection – resets make it possible to lock-in market gains
- Flexibility and access to capital – full control of investments
- Growth potential – comprehensive fund offering including Dynamic Funds
- The seg fund advantage – probate bypass opportunities<sup>1</sup>, privacy, potential creditor protection (clients will need to consult with a legal advisor to find out if they qualify for creditor protection)
- Load options – Platinum (\$250,000 minimum qualifies for lower management fees), back-end load, no load and low load

Take Dynamic Funds' strong track record and established money management expertise, and mix it up with all the advantages of Standard Life's **Ideal Segregated Funds – Signature Series**.

The result: your clients get a customized saving and retirement income product that can *really* help them achieve their financial goals.

### Four Dynamic Funds to Choose From

The funds available are designed to meet your clients' investment objectives, from the moderate to the aggressive.



**Standard Life**

**Dynamic Funds®**  
Invest with Advice.

<sup>1</sup> Those who live in Quebec don't need to be concerned about probate fees because notarial wills don't need to be probated by the court. Probate fees are minimal for both holograph wills and wills made in the presence of witnesses.

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### The Dynamic Advantage

Leading investment management firm Goodman & Company, Investment Counsel Ltd. is the manager of Dynamic Funds, a multi-award-winning family of funds which dates back more than 50 years.



**Rohit Sehgal,**  
CFA

**Vice President &  
Portfolio Manager**

Industry experience:  
40 years  
Goodman &  
Company, Investment  
Counsel Ltd.



**Cecilia Mo,**  
MBA

**Vice President &  
Portfolio Manager<sup>2</sup>**

Industry experience:  
15 years  
Goodman &  
Company, Investment  
Counsel Ltd.



**David Fingold,**  
BSc. Management

**Vice President &  
Portfolio Manager**

Industry experience:  
20 years  
Goodman &  
Company, Investment  
Counsel Ltd.



**Michael McHugh,**  
BA (Hons), MA, CFA

**Vice President &  
Portfolio Manager**

Industry experience:  
25 years  
Goodman &  
Company, Investment  
Counsel Ltd.



**Marc St-Pierre,**  
M.Sc., CFA

**Senior Vice President,  
Managed Solutions**

Industry experience:  
35 years  
Goodman &  
Company, Investment  
Counsel Ltd.

#### Learn more

[Western@standardlife.ca](mailto:Western@standardlife.ca)  
1-800-663-1673

[Central@standardlife.ca](mailto:Central@standardlife.ca)  
1-800-554-4947

[Eastern@standardlife.ca](mailto:Eastern@standardlife.ca)  
1-877-549-4665

[www.dynamic.ca](http://www.dynamic.ca)  
[www.standardlife.ca](http://www.standardlife.ca)

<sup>2</sup> Cecilia Mo assumed fund management of Dynamic Value Fund of Canada October 2011

<sup>®</sup> Dynamic Funds is a registered trademark of The Bank of Nova Scotia and a division of Goodman & Company, Investment Counsel Ltd.

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The Standard Life Assurance Company of Canada

**Standard Life**

**Dynamic Funds®**  
*Invest with Advice.*

Ideal 75/100 Series and Ideal 100/100 Series are offered on our Ideal Segregated Funds – Signature Series contract, which is an insurance product.

A description of the key features and the terms and conditions of Standard Life's Ideal Segregated Funds – Signature Series is contained in the Information Folder and Contract. Please refer to the section on Resets for more information on the rules governing this feature. The information has been simplified for the purposes of this document and, if there are any inconsistencies between the information presented in this document and the Information Folder and Contract, the Information Folder and Contract will prevail.

Subject to any applicable guarantees, any part of the premium or other amount allocated to an Ideal Segregated Fund is invested at the risk of the contractholder and may increase or decrease in value according to fluctuations in the market value of the assets of the Ideal Segregated Fund.