

IDEAL DYNAMIC MODERATE BUNDLE

PARTNERING WITH DYNAMIC FUNDS®



Cecilia Mo, MBA

Vice President & Portfolio Manager¹

Industry experience: 15 years
Goodman & Company,
Investment Counsel Ltd.



David Fingold, BSc. Management

Vice President & Portfolio Manager

Industry experience: 20 years
Goodman & Company,
Investment Counsel Ltd.



Michael McHugh, BA (Hons), MA, CFA

Vice President & Portfolio Manager

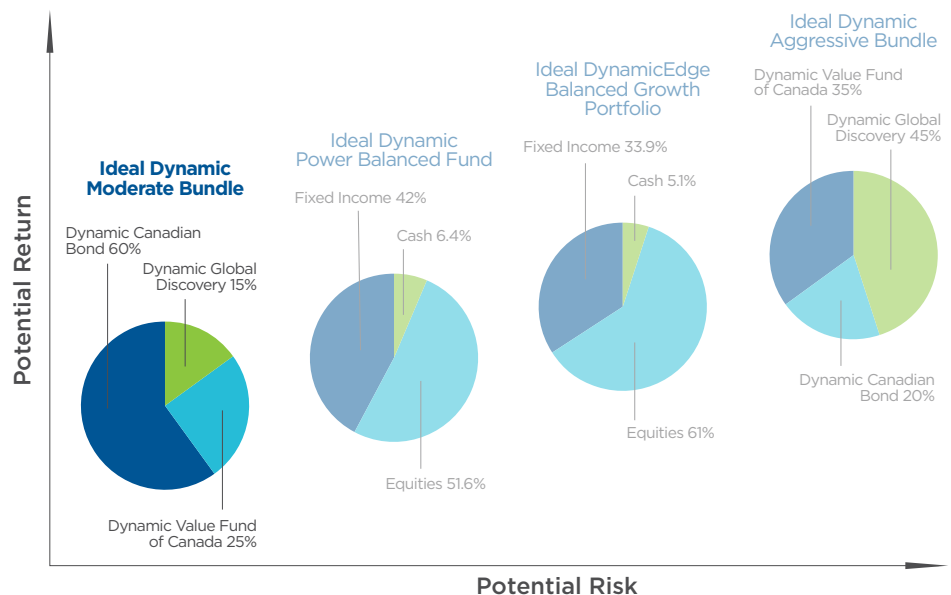
Industry experience: 25 years
Goodman & Company,
Investment Counsel Ltd.

Who is this fund suited for?

For investors who are able to accept a low to moderate level of risk and seek to maximize long-term capital growth by investing in three underlying Dynamic mutual funds managed by some of Canada's top investment managers.

About the asset mix

The Moderate Bundle's asset mix emphasizes high quality fixed-income securities:



The strength of Dynamic

Leading investment management firm Goodman & Company, Investment Counsel Ltd. is the manager of Dynamic Funds, a multi-award-winning family of funds which dates back more than 50 years.

Standard Life

Dynamic Funds®
Invest with Advice.

¹ Cecilia Mo assumed fund management of Dynamic Value Fund of Canada October 2011

PARTNERING WITH DYNAMIC FUNDS®

	Ideal 75/100 Series	Ideal 100/100 Series
Maturity Benefit Guarantee		
Base capital protection	✓	–
Full capital protection	–	✓
Death Benefit Guarantee	✓	✓
Payout Benefit Guarantee	✓	✓
Dollar-for-dollar reduction of Death Benefit Guarantee for scheduled income payments (registered retirement income plans)	✓	✓
Dollar-for-dollar reduction of Payout Benefit Guarantee for scheduled income payments (registered retirement income plans)	✓	✓
Resets	✓	✓
Joint life option (for non-registered plans only)	✓	✓
Potential for creditor protection (There are some situations where this doesn't apply. Clients should consult a legal advisor to find out if they're eligible)	✓	✓
Estate planning advantages	✓	✓
Opportunities to bypass probate fees*	✓	✓
Assuris Protection – protection for Canadian insurance policyholders. Visit www.assuris.ca or call 1-866-878-1225	✓	✓
Sigma Assistel – 24/7 telephone assistance for non-financial matters	✓	✓

*Those who live in Quebec don't need to be concerned about probate fees because notarial wills don't need to be probated by the court. Probate fees are minimal for both holograph wills and wills made in the presence of witnesses.

Fund Codes	Ideal 75/100 Series				Ideal 100/100 Series			
	Back-end Load	Low Load	No-Load	Platinum	Back-end Load	Low Load	No-Load	Platinum
Ideal Dynamic Moderate Bundle	SLI767	SLI7167	SLI7367	SLI7467	SLI867	SLI8167	SLI8367	SLI8467
Ideal Dynamic Power Balanced Fund	SLI766	SLI7166	SLI7366	SLI7466	SLI866	SLI8166	SLI8366	SLI8466
Ideal DynamicEdge Balanced Growth Portfolio	SLI769	SLI7169	SLI7369	SLI7469	SLI869	SLI8169	SLI8369	SLI8469
Ideal Dynamic Aggressive Bundle	SLI768	SLI7168	SLI7368	SLI7468	SLI868	SLI8168	SLI8368	SLI8468

Learn more

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The Standard Life Assurance Company of Canada

Standard Life

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Ideal 75/100 Series and Ideal 100/100 Series are offered on our Ideal Segregated Funds – Signature Series contract, which is an insurance product.

A description of the key features and the terms and conditions of Standard Life's Ideal Segregated Funds – Signature Series is contained in the Information Folder and Contract. Please refer to the section on Resets for more information on the rules governing this feature. The information has been simplified for the purposes of this document and, if there are any inconsistencies between the information presented in this document and the Information Folder and Contract, the Information Folder and Contract will prevail.

Subject to any applicable guarantees, any part of the premium or other amount allocated to an Ideal Segregated Fund is invested at the risk of the contractholder and may increase or decrease in value according to fluctuations in the market value of the assets of the Ideal Segregated Fund.